

MARK LATHROP

SUMMARY

- Over 25 Years of Design and Production Experience in most areas of print, web and presentation work
- Skilled at translating business goals into creative vision
- Proven ability to work as a team leader, team member as well as an individual
- Strong organizational, problem solving, multi-tasking, detail-oriented skills

TECHNICAL SKILLS

- Proficient in the use of Illustrator, Photoshop, InDesign, Dreamweaver, Fireworks, Powerpoint and Keynote.
- Web Development includes HTML, CSS, Wordpress, Social Media, on-site SEO.

PERSONAL

- Married with 2 children
- Youth Soccer Coach
- Cubscout Den Leader
- Volunteer with VNSA Organization

CONTACT

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for portfolio, please visit:

www.marklathrop.com

EXPERIENCE

Real Estate Worldwide – November 2012 to May 2013

Creative Director / Graphic Design

Co-created and maintained the branding of the company for all online and offline projects. Built marketing materials for print, web and presentations including product logos and packaging. Created event collateral along with shirts, banners and merchandise. Involved in the planning and staging of live events including the audio/visual setup and venue contacts. Used Social Media, ads, funnels and SEO to improve brand awareness.

WCS International – June 2003 to November 2012

Creative Director

Consulted for a variety of companies dealing in digital marketing, mortgages, wholesale investment properties, real estate investing education and others. Handled creative development in all areas of print, web and presentations. Support for live events of 50 to over 2,000+ people in the areas of A/V support, staff management and venue contacts.

theFurious – February 2000 to May 2003

Graphic Designer

Design and production work in multimedia projects related to web sites, interactive kiosks and cd-roms. Responsibilities ranged from: design and implementation of motion graphics; illustration work both artistic and technical; photo manipulation, compositing and correcting; building web sites both flash and html. Clients included: MazdaUSA, Ford Motor Company, Ford SVT, J. Walter Thompson, Ogilvy & Mather, Moses Anshell, US Airforce and Egoyan Films.

Subia Corporation – October 1987 to February 2000

Graphic Designer

Design and production work in many facets for both print and multimedia. Job parameters over the years included: design and production of audio/visual presentations; illustration; photo retouch, compositing and scanning; print related work for corporate identities, posters, billboards, brochures, catalogs, magazine and newspaper advertising and large format displays. Clients included: Avnet, Arizona State University, Boeing, Motorola, Honeywell, MicroAge, SkyMall, E.B. Lane, Vestar, and W.L. Gore.

Freelance and Contract work – December 1990 to Present

A wide range of work including corporate identities, digital photo manipulation, flyers, T-shirts, CD covers, billboards and vehicle wraps. Clients include: Barrelhouse Restaurant, Circle K Corp., Cox Investor Relations, Creative Syndicate, Holographix, KCCF Radio, KZZP Radio, Moses Anshell, McMurry Publishing, Petite Magazine, and Eve Vrla Design.

EDUCATION

Arizona State University - 2 years

Graphic Design and Fine Arts

Phoenix Community College - 2 years

Computer Graphic Design